

## How to target YouTube

With <u>Rapidhits</u> it is possible for your ads to be displayed on **YouTube**. Follow steps below to correctly set up your campaign.

**YouTube** traffic is available for Native and Display campaign types.

Once you go through **basic campaign settings**, you need to move to **advanced settings**. Check out our quick start guides for Native and Display campaign here: <a href="https://www.rapidhits.net/new-campaign-guides/">https://www.rapidhits.net/new-campaign-guides/</a>

In advanced settings search for search for Sources and domains whitelist / blacklist / bidlist. Enter YouTube.com domain in whitelist box to receive traffic ONLY from YouTube.

It is best option as there are various SSPs sending YouTube traffic.

Sources and domains whitelist / blacklist / bidlist	▼ Enable Sources and domains whitelist / blacklist
Sources and domains whitelist	youtube.com
Sources and domains blacklist	
Sources and domains bidlist	

Click Save Campaign.

For additional information or questions, please contact us at support@rapidhits.net